

**NATIONAL CATHOLIC PRAYER BREAKFAST 2026**

# **SPONSORSHIP OPPORTUNITIES**

**MARCH 18-19, 2026 | WASHINGTON, D.C. CONVENTION CENTER**

**In 2026, our nation will celebrate a historic milestone, the 250th anniversary of the United States.**

The National Catholic Prayer Breakfast (NCPB) is honored to mark this occasion with a national gathering rooted in faith, freedom, and renewal. On March 19, more than 1,500 guests – including Catholic leaders, clergy, business executives, and public servants – will gather in Washington, D.C., for a morning of prayer, reflection, and fellowship in the heart of our nation’s capital.

As a sponsor, your organization can stand alongside one of the nation’s most respected faith-based events. Since 2004, the NCPB has served as a premier forum where faith, leadership, and public service meet. This milestone year offers a singular opportunity to honor America’s Semiquincentennial while highlighting your organization’s commitment to enduring values: faith, service, and community.



**To view the 2025  
NCPB Highlight Video:**

[\*\*CLICK HERE\*\*](#)

# WHY SPONSOR?

## National Exposure & Recognition

In this landmark Semiquincentennial year, sponsors will benefit from increased visibility through event materials, digital platforms, and media outreach connected to the 250-year commemoration. The NCPB garners attention across prominent faith and policy-oriented outlets, positioning sponsors within a timely national conversation. In 2025, NCPB partnered with the faith-technology app Hallow for a nine-day novena campaign leading up to the event – extending engagement online and creating additional brand exposure opportunities for sponsors.

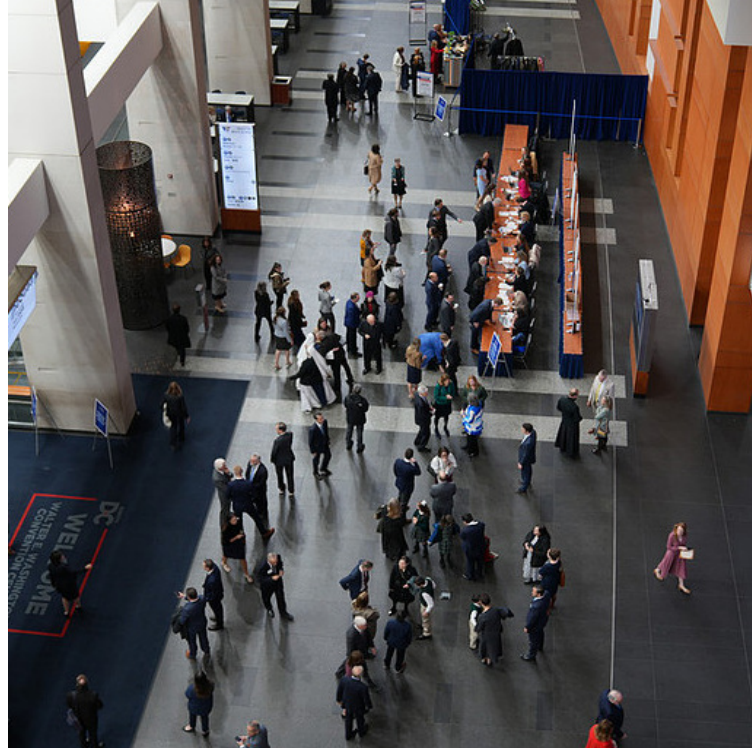
The event is aired live on EWTN and re-aired twice in the following days. Major media outlets, both television and radio cover the event.

## Mission Alignment & Impact

Associate your organization with an event that honors both Church and country. Your support helps make possible a gathering that uplifts our nation in prayer, celebrates enduring values, and highlights the vital role of faith in public life.

## High-Level Access & Influence

Engage directly with a distinguished audience of faith leaders, non-partisan government officials, and business executives who gather each year for this moment of unity and dialogue. The 2025 keynote address was delivered by U.S. Vice President JD Vance, underscoring the event's prominence on both the faith and civic stage – and by extension, enhancing the visibility and credibility of our sponsors.



In 2025, the NCPB and Sponsors Received Incredible Exposure!

**1,500** IN PERSON ATTENDEES  
Broadcast and Streamed

In just one week after the 2025 NCPB, the phrase "National Catholic Prayer Breakfast" received:

**10,900**  
MENTIONS

In just one week after the 2025 NCPB



**1.13K NEWS MENTIONS**

**259 RADIO AND TV MENTIONS**

**9.33K "X" MENTIONS**

"National Catholic Prayer Breakfast" generated:

**1.7 Billion** IMPRESSIONS  
with an **AD VALUE OF \$15,965,033**



# SPONSORSHIP OPPORTUNITIES

We offer a wide-range of sponsorship levels—each crafted to deliver meaningful visibility and participation, including premium seating, program recognition, sponsor receptions, and curated opportunities to connect with attendees. All sponsorships help to support the NCPB’s mission of strengthening Catholic public life and promoting prayerful service in this pivotal moment in our nation’s history.

## Sponsor Levels

Our generous sponsors and underwriters make the National Catholic Prayer Breakfast possible. Impact 1,500 in person attendees, as well as audiences online and at home via our broadcast partner EWTN. Be a part of this special anniversary year!



	Cost	Number Available	Breakfast Seats	VIP Reception Tickets	Exhibit Table	Program Listing	Program Ad	Screens Recognition	Email Recognition	Podium Recognition	Attendee Bag Insert	Video Opportunity	Stand Alone Email Promotion
<b>Sponsoring Attendee</b>													
Benefactor	\$15,000	Unlim	20	6	regular	✓	full	✓	✓	✓	✓		
Patron	\$7,500	Unlim	10	4	regular	✓	full	✓	✓	✓			
Advocate	\$5,000	Unlim	10	2	regular	✓	half	✓	✓				
Sponsor	\$2,500	Unlim	10			✓	half	✓					
<b>Underwriting</b>													
VIP Reception	\$75,000	1	20	6	large	✓	full	✓	✓	✓	✓	2 min	1x
TV Broadcast	\$50,000	1	20	6	large	✓	full	✓	✓	✓	✓	:60 sec	1x
Stage Set	\$40,000	1	20	6	large	✓	full	✓	✓	✓	✓	:30 sec	1x
Catholic Media	\$30,000	1	20	6	regular	✓	full	✓	✓	✓	✓	:30 sec	1x
Meal	\$25,000	1	20	6	regular	✓	full	✓	✓	✓	✓	:30 sec	1x
Keynote Speaker	\$20,000	1	20	4	regular	✓	full	✓	✓	✓	✓		1x
Christifidelis Laici Award	\$20,000	1	20	4	regular	✓	full	✓	✓	✓	✓		1x
Coffee Stations	\$20,000	1	10	4	regular	✓	full	✓	✓	✓	✓		1x
VIP Reception Wine	\$10,000	1	10	4	regular	✓	full	✓	✓	✓	✓		
Guest Bags	\$10,000	1	10	4	regular	✓	full	✓	✓	✓	✓		
Printed Program	\$10,000	1	10	4	regular	✓	full	✓	✓	✓	✓		

# SPONSOR BENEFIT DESCRIPTIONS:

## Breakfast Seats: Reserved Table for 10

Reserved seating in VIP section, placement and number of tickets are based on the sponsor level.

## VIP Reception

Receive exclusive invitations to the VIP Reception held the evening before the National Catholic Prayer Breakfast. Network with distinguished guests, speakers, and event organizers in an exclusive setting. The number of tickets is based on the sponsor level.

## Exhibit Table

(1) 6' exhibit table, open to attendees during the VIP Reception and prior to and just after the breakfast.

## Program Advertisement

1 full (5"x8") or ½ page (5"x4") black and white ad. Artwork must be provided as a PDF or EPS.

## Screens Recognition

Organization name or logo will be shown on continuous loop on the giant video screens during non-program elements of the breakfast.

## Email recognition

Organization name or logo will be included in email marketing to our 11K+ subscribers before and after the event.

## Podium Recognition

Organization name will be mentioned from the podium during the breakfast program.

## Attendee Bag Insert

Opportunity to include a printed insert or tchotchke in every attendee's bag. (Item must have pre-approval by NCPB.)

## Video Opportunity

Top-tier sponsors have the opportunity to have a video shown promoting their organization or cause. (All videos subject to pre-approval by the NCPB.)

## Stand-Alone Email Promotion

Opportunity to provide content for a dedicated email to our 11K+ subscribers. (Content subject to approval by NCPB.)

## HOW TO SPONSOR?

- ✓ To secure your exclusive underwriting sponsor opportunity, email [admin@catholicprayerbreakfast.org](mailto:admin@catholicprayerbreakfast.org)
- ✓ To secure your sponsoring attendee level, please register online at National Catholic Prayer Breakfast. <https://register.catholicprayerbreakfast.com/>
- ✓ Please click here to complete the sponsor form to indicate your participation level. [Complete sponsor form here.](#)

THE SOONER YOU RESERVE, THE SOONER YOUR NAME/LOGO WILL BE INCLUDED IN PRE-EVENT PUBLICITY!

For more information contact: [Hello@catholicprayerbreakfast.org](mailto:Hello@catholicprayerbreakfast.org)

